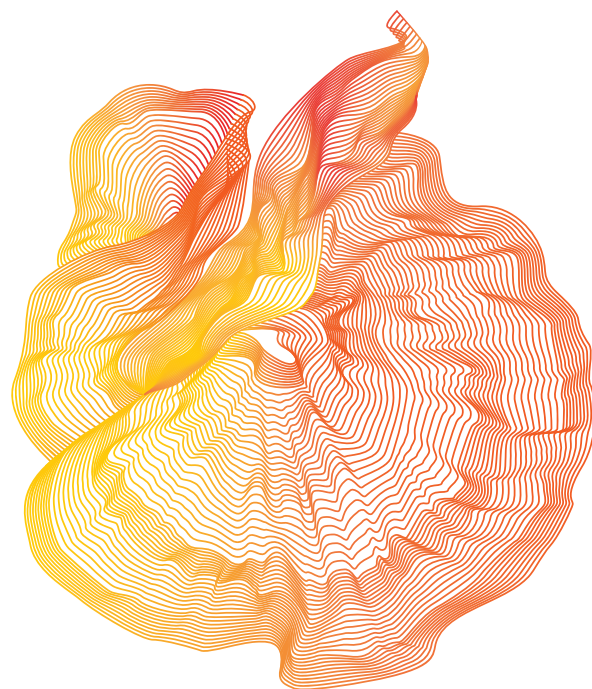


Latin American Association

2019 ENGAGEMENT BOOK

Sponsorship Opportunities
Membership
Volunteer Opportunities
Menu of Services





Latin American
Association



Latin American
Association

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Aníbal Torres

Executive Director
Latin American Association

DEAR FRIENDS OF THE LAA

We are excited to present our 2019 Engagement Book and share information about the many ways in which we can work together in support of the Latino community while also helping you achieve your own personal, professional and/or company goals and objectives.

From high-profile event sponsorship opportunities to volunteer opportunities to a comprehensive menu of services for the community that includes translations services, Spanish classes, immigration legal services and more, the LAA is your “go-to” place and partner.

We are especially excited to announce our new membership program, which will allow you to connect even more deeply with the LAA and the community we serve. Becoming a member will help you learn even more about how Latinos and Latino culture are positively impacting our state and strengthening Georgia’s communities.

Through your support and patronage of the LAA, you play a key role in achieving our mission of empowering Latinos to adapt, integrate and thrive and realizing our vision of ‘Opportunity for All.’ For this, we can’t thank you enough.

We welcome you, friends and partners old and new, to engage with us in 2019!

Sincerely,

A handwritten signature in black ink, appearing to be 'A. Torres'.

Aníbal Torres
Executive Director

CONNECT WITH US



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Latin American
Association

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ABOUT THE LATIN AMERICAN ASSOCIATION

The mission of the Latin American Association (LAA) is to empower Latinos to adapt, integrate and thrive.

The LAA achieves its mission through five focus areas: Education, Economic Empowerment, Immigration, Family Well-Being and Culture & Engagement.

Each focus area includes direct services, large-scale events and advocacy to realize significant community impact and affect systems-level change. The LAA services over 40,000 individuals each year through direct services and events, and impacts tens of thousands more through advocacy.

The LAA is the oldest, most comprehensive and only fully bilingual organization in the region dedicated to the needs and concerns of the Latino community and is the leading voice representing Latino issues. Our 47-year history and community-based mission render the organization truly unique in its work and capabilities.

MAKE A CHANGE!

Make a donation by texting LAA to 91999.

The LAA is a 501(c)3 nonprofit organization and donations are 100% tax deductible.

www.thelaa.org

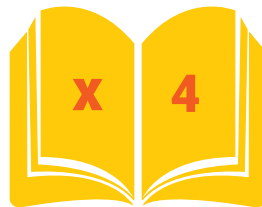
962,334

Latinos live in GA



Since 2000, Hispanic enrollment at Georgia public schools has more than quadrupled, to

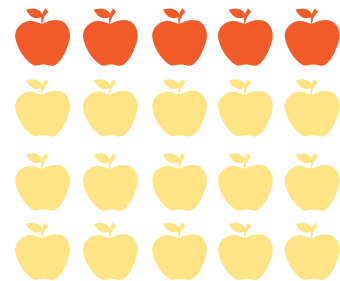
277,000



growing at a faster rate than any other group in the state

24.3%

of all Georgia Latinos live in poverty



compared to an overall state poverty rate of 16.0%

TOGETHER WE CAN MAKE A CHANGE!

1.

Membership



join us



LAA Membership Levels

ARE YOU IN?

- Discounts on LAA and Partner Events, Services and Products
- Discounts with Community Partners
- Exclusive Content
- Members-Only Events
- LAA Member Directory
- Rewarding Service Opportunities
- Awesome LAA Swag

LAA Client Level	\$25
LAA Student Level	\$50
LAA Standard Level	\$100
LAA Premium Level	\$400

Leyendas League

LAA Benefactor Level	\$1,000
LAA Legend Level	\$2,500
LAA Ambassador Level	\$5,000

Join at www.thelaa.org/Membership

For membership information, contact
Membership@thelaa.org

Join the LAA TODAY!



*Alicia Philipp, President,
Community Foundation for
Greater Atlanta
LAA Member*



*Sam Zamarripa, CEO, Intent
Solutions and Former
Georgia State Senator
LAA Member*

Since 1972, the Latin American Association has been a driving force in creating positive change and opportunities for the Latino community in Georgia.

Now, you have a chance to be a force for good.

When you become a member of the LAA, you are supporting our programs and services like immigration legal services, English classes for the community and youth education programs and much more.

Your membership helps create the opportunities that the Latino community needs- while giving you the perks that your family can enjoy.

Don't wait another minute and become a part of the LAA family today!

**For more information, please contact:
Membership@thelaa.org**

2.

Signature Events & Sponsorship Opportunities





2019 State of Latinos Conference

February 11, 2019 | Hyatt Atlanta

Program | 8:30 a.m. – 4 p.m.

Networking Reception | 4 – 6 p.m.

The unparalleled *2019 State of Latinos Conference* hosted by the Latin American Association will bring together researchers, practitioners, elected officials, thought leaders and other stakeholders from across Georgia to share ideas and experiences around the topic of civic engagement for Latinos, explore the many facets of civic engagement and illuminate new relationships among contextual factors including Social Trust, Education, Culture, Politics, Demographics and Socioeconomic Disparities.

The 2019 State of Latinos Conference will explore Latino civic engagement as a powerful **democratic tool** to increase **accountability and transparency**, a mechanism through which **stakeholders can build relationships of trust and understanding** and a means for developing policies more likely to address the **real needs of the Latino community** by tapping directly into the knowledge of citizens.

Registration online at www.thelaa.org/stateoflatinos

Space is limited. Discount room rates are available at the Hyatt for this event.

Registration opened on September 15, 2018 | \$50

For sponsorships, contact us at events@thelaa.org

Sponsorship Opportunities

\$50,000 | PRESENTING SPONSOR

- Top recognition as Presenting Sponsor
- 20 tickets to the conference
- One reserved VIP table (10 seats)
- Opportunity to make 2-minute remarks during program & networking reception
- Top name/logo recognition on event signage, conference booklet, website & social media
- Full page color ad in conference booklet
- Opportunity to place up to 3 promo items in conference gift bags
- First right of refusal to provide company branded conference gift bags

\$25,000 | DIAMOND SPONSOR

- 15 tickets to the conference
- One reserved VIP table (10 seats)
- Name/logo recognition on event signage, conference booklet, website & social media
- Half-page color ad in conference booklet
- Special mention during program & networking reception
- Opportunity to place up to 2 promo items in conference gift bags

\$10,000 | PLATINUM SPONSOR

- 15 tickets to the conference
- Name/logo recognition on event signage, conference booklet, website & social media
- Half page black and white ad in conference booklet
- Special mention during program & networking reception
- Opportunity to place up to 2 promo items in conference gift bags

\$5,000 | GOLD SPONSOR

- 10 tickets to the conference
- Name/logo recognition on event signage, conference booklet, website & social media
- Quarter page black and white ad in conference booklet
- Special mention during program & networking reception
- Opportunity to place 1 promo item in gift bags

\$2,500 | SILVER SPONSOR

- 5 tickets to the conference
- Name/logo recognition on event signage, conference booklet, website & social media
- 1/8 black and white ad in conference booklet
- Special mention during program & networking reception
- Opportunity to place 1 promo item in conference gift bag



30th Annual Compañeros Awards Luncheon

April 11, 2019 | Georgia Aquarium | 11 a.m. – 1 p.m.

The annual Compañeros Awards Luncheon honors exceptional individuals and organizations who are making meaningful contributions to advance the Latino community. This well-known and anticipated event draws over 500 corporate and community leaders each year.

Compañeros features a nationally renowned keynote speaker and showcases the great work being done in the community. Compañeros is also a powerful networking event, bringing together Atlanta's best known companies, top small businesses, leading consulting firms, entrepreneurs and individuals.

The presenting sponsor of the 2018 Compañeros Awards Luncheon was The Coca-Cola Company with other top sponsors including Cox Enterprises, Delta Air Lines, Georgia Power, Univision, UPS, MundoHisánico, and many more.

The 2018 Honorees included Rudy M. Beserra (Olga C. de Goizueta Pacesetter Award), City of Brookhaven (Corporate Champion), Kevin Corcoran (Volunteer of the Year), United Way of Greater Atlanta (LAA Ambassador of the Year) and Lynnette Aponte (Inspiration Award).

**For more information, visit www.thelaa.org/events/30th-annual-companeros-awards-luncheon/
For sponsorships, contact us at events@thelaa.org**

Sponsorship Opportunities

\$45,000 | PRESENTING SPONSOR

- Top recognition as Presenting Sponsor
- Three tables with branding (30 seats)
- Opportunity to place company favors at each place setting
- Name/logo on event invitation, signage, program booklet, presentation, website & social media
- Full-page color ad in program booklet
- Opportunity to give 2-minute remarks
- Special mention by emcee

\$25,000 | PLATINUM SPONSOR

- Two tables with branding (20 seats)
- Name/logo on event invitation, signage, program booklet, presentation, website & social media
- Full-page black-and-white ad in program booklet
- Special mention by emcee

\$10,000 | GOLD SPONSOR

- One table with branding + five additional seats (15 seats)
- Name/logo on event invitation, signage, program booklet, presentation, website & social media
- Half-page black-and-white ad in program booklet
- Special mention by emcee

\$5,000 | SILVER SPONSOR

- One table with branding (10 seats)
- Name/logo on event invitation, signage, program booklet, presentation, website & social media
- Quarter-page black-and-white ad in program booklet
- Mention by emcee

\$2,500 | TABLE HOST

- One table with branding (10 seats)
- Name/logo on program booklet and event presentation

\$600 | PATRON

- Two individual seats
- Name/logo on program booklet and event presentation

\$175 | INDIVIDUAL TICKET

- One individual seat



Avanzando Juntas
Alcanzando un sueño



4th Annual Latina Empowerment Conference

May 18, 2019 | Infinite Energy Center in Gwinnett | 9 a.m. – 3 p.m.

The annual Latina Empowerment Conference is a day-long event that brings together 1,000 Latinas from metro Atlanta and beyond for a one-of-a-kind experience designed to inspire and empower them to become change agents in their own lives and communities.

The event features motivational speakers, workshops led by Latina trailblazers, educational resources, network opportunities and Marketplace that provides exhibitors to reach this important market, one of the most rapid growth groups in the economy.

In 2018, top sponsors were Georgia National Guard, NCR, Macy's, SunTrust, Kuck Baxter Immigration, JenCare Senior Medical Center, CareSource, Amerigroup Real Solutions, BB&T, UPS, Fifth Third Bank, and State of Georgia Division of Family & Children Services.

**For more information, visit www.thelaa.org/events/latina-empowerment-conference/
For sponsorships and exhibitor booths, contact us at events@thelaa.org**

Sponsorship Opportunities

\$20,000 | PRESENTING SPONSOR

- Top recognition as Presenting Sponsor
- Three exhibit tables in Resource Expo
- Name/logo on event signage, program materials, website & social media
- Announcement as Presenting Sponsor on LAA social media
- First right of refusal to provide company branded conference gift bag
- Opportunity to provide three promo items for the gift bag
- Opportunity to have banner inclusion and special mention in opening/closing ceremonies
- Opportunity to give 2-minute remarks during the opening ceremony

\$10,000 | PLATINUM SPONSOR

- Two exhibit tables in Resource Expo
- Name/logo on event signage, program materials, website & social media
- Opportunity to provide two promo items for the gift bag
- Opportunity to have banner inclusion and special mention in opening/closing ceremonies

\$5,000 | GOLD SPONSOR

- One exhibit table in Resource Expo
- Name/logo on event signage, program materials, website & social media
- Opportunity to provide one promo item for the gift bags
- Special mention at the opening ceremony

\$2,500 | SILVER SPONSOR

- One exhibit table in Resource Expo
- Name/logo on event signage
- Special mention at the opening ceremony

Exhibitor Rates

- \$250 Corporate Exhibitor
- \$75 Nonprofit Exhibitor

37th ANNUAL CAREER EXP

37th Annual Career Expo

June 25, 2019 | Latin American Association | 10 a.m. – 2 p.m.

The annual Career Expo is Atlanta's premier job fair for bilingual professionals and semi-professional job seekers. Career Expo provides employers seeking diversity in the workplace as well as bilingual talent the opportunity to connect with highly-qualified candidates. Employers include corporate, nonprofit and government organizations.

In 2018, Career Expo featured 45 top Atlanta-area employers and attracted over 500 job seekers. Top sponsors were National Guard, Wells Fargo, Gas South, Enterprise, Karla Arriola Keller Williams Buckhead and Superior Distribution. Other participating companies included The Home Depot, BB&T, Equifax, SunTrust, Sprint, Diaz Foods, State Farm, Country Financial, Lanier Parking, Wheeler Services and many more.

**For more information, visit www.thelaa.org/events/career-expo/
For sponsorship and exhibitor booths, contact us at events@thelaa.org**

Sponsorship Opportunities

\$10,000 | PRESENTING SPONSOR

- Top recognition as Presenting Sponsor
- Two exhibit tables in the expo
- Announcement as Presenting Sponsor on LAA social media
- Name/logo on event signage, marketing materials, website & social media
- Opportunity to place two banners in exhibit area
- 10 free job postings on LAA Online Job Bank for 30 days

\$5,000 | GOLD SPONSOR

- One exhibit table in the expo
- Name/logo on event signage, marketing materials, website & social media
- Opportunity to place one banner in exhibit area
- 5 free job postings on LAA Online Job Bank for 30 days

\$2,500 | SILVER SPONSOR

- One exhibit table in the expo
- Name/logo on event signage, marketing materials, website & social media
- 3 free job postings on LAA Online Job Bank for 30 days

Exhibitors

- \$1,000 Corporate Exhibitors
- \$250 Nonprofit Exhibitors

LA 1^{RA} FERIA DE RECURSOS *Hispanos*

La 1^{ra} Feria de Recursos Hispanos

August 3, 2019 | Infinite Energy Center in Gwinnett | 10 a.m. – 2 p.m.

La Feria de Recursos Hispanos creates unparalleled access to critical services, supports and resources Latino individuals and families need to succeed. La Feria connects Latino community members with a variety of area health, education, immigration/legal, housing, financial, employment and family services providers and resources. La Feria also features more than 50 leading public, private and nonprofit healthcare providers who provide free-of-charge on-site testing and screenings.

This one-of-a-kind event is the largest bilingual community resource fair in the Southeast, drawing thousands of attendees and featuring hundreds of exhibitors.

**For more information, visit www.thelaa.org/events/la-feria-de-recursos-hispanos/
For sponsorships and exhibitor booths, contact us at events@thelaa.org**

Sponsorship Opportunities

\$20,000 | PRESENTING SPONSOR

- Exclusive recognition as Presenting Sponsor
- Three exhibit tables in expo hall
- Right of first refusal for branded event gift bags with up to 3 promo items
- Opportunity to hang company banner in the exhibit hall
- Top name/logo recognition in event marketing materials
- Feature as Presenting Sponsor in TV, radio and print promotions
- Top name/logo recognition in event social media posts & event website
- Opportunity for on-site activation for attendees

\$10,000 | PLATINUM SPONSOR

- Recognition as a Platinum Sponsor
- Two exhibit tables in the expo hall
- Opportunity to place up to 2 promo items in gift bags
- Top name/logo recognition in event marketing materials
- Top name/logo recognition in event social media posts & event website

\$5,000 | GOLD SPONSOR

- Recognition as a Gold Sponsor
- Two exhibit tables in the expo hall
- Opportunity to place up to 1 promo item in gift bags
- Name/logo recognition in event marketing materials
- Name/logo recognition in event social media posts & event website

\$2,500 | SILVER SPONSOR

- Recognition as a Silver Sponsor
- One exhibit table in the expo hall
- Opportunity to place up to 1 promo item in gift bags
- Name/logo recognition in event marketing materials
- Name/logo on event website for 1 year

Exhibitors

- \$250 Corporate Exhibitors
- \$75 Nonprofit Exhibitors





31st Annual Latin Fever Ball

October 5, 2019 | InterContinental Buckhead | 7 p.m.

Latin Fever Ball is Atlanta's most anticipated black-tie event and the LAA's most important fundraising event of the year. Now in its 31st year, this festive, one-of-a-kind gala features Latin cuisine, live and silent auctions with unique travel experiences, dancing and entertainment. Latin Fever Ball brings together business and civic leaders in support of the Latino community.

In 2018, the Latin Fever Ball Presenting Sponsor was UPS with additional top sponsors including Cox Enterprises, Delta Airlines, State Farm, The Home Depot, Turner, Wells Fargo, and many more.

**For more information, visit www.thelaa.org/events/latin-fever-ball/
For sponsorships, contact us at events@thelaa.org**

Sponsorship Opportunities

\$50,000 | PRESENTING SPONSOR

- Category exclusivity and top recognition as Presenting Sponsor
- Three tables with branding (30 seats)
- Invitation for 12 guests to Patron Party
- Top recognition in event marketing materials, social media, website, printed gala invite & program, signage and gala presentation
- Opportunity to give two-minute remarks
- Special mention by emcee
- First right of refusal to provide company branded gift bags
- Opportunity to place three promo items in gift bags

\$25,000 | DIAMOND SPONSOR

- Two tables with branding (20 seats)
- Invitation for 10 guests to Patron Party
- Recognition in event marketing materials, social media, website, printed gala invite & program, signage and gala presentation
- Special mention by emcee
- Opportunity to place two promo items in gift bags

\$10,000 | PLATINUM SPONSOR

- One table with branding (10 seats)
- Invitation for 10 guests to Patron Party
- Recognition in event marketing materials, social media, website, printed gala invite & program, signage and gala presentation
- Special mention by emcee
- Opportunity to place one promo item in gift bags

\$6,000 | GOLD SPONSOR

- Eight seats at gala
- Invitation for 8 guests to Patron Party
- Recognition in event marketing materials, social media, website, printed gala invite & program, signage and gala presentation
- Special mention by emcee
- Opportunity to place one promo item in gift bags

\$3,000 | SILVER SPONSOR

- Four seats at gala
- Invitation for four guests to Patron Party
- Recognition in event marketing materials, website, printed gala program, signage and gala presentation
- Opportunity to place one promo item in gift bags

\$1,500 | PATRON

- Recognition in gala program and website
- Two seats at gala
- Invitation for two guests to Patron Party

\$300 | INDIVIDUAL TICKET



20th Annual Latino Youth Leadership Conference

November 2, 2019 | Emory University | 8 a.m. – 4 p.m.

The annual Latino Youth Leadership Conference is a day-long event that inspires Latino students to graduate from high school and pursue college and careers. This event, for middle and high school students, features nationally renowned motivational speakers, a College & Career Fair and workshops on college access, leadership development and career exploration.

More than 2,300 students, parents and teachers attend the Latino Youth Leadership Conference each year. The event offers sponsors and exhibitors the opportunity to engage with Latino teens and impact their future education and careers. This year's Presenting Sponsor is the Chick-fil-A Foundation with other top sponsors including Atlanta United, Delta Air Lines, Wells Fargo, Los Bravos, The Home Depot, Georgia Power Foundation, Macy's, Cruz & Associates Attorneys, UPS and Rotary Club of Buckhead.

**For more information and to register, visit www.thelaa.org/events/latino-youth-leadership-conference/
For sponsorships and exhibitor booths, contact us at events@thelaa.org**

Sponsorship Opportunities

\$25,000 | PRESENTING SPONSOR

- Top recognition as Presenting Sponsor
- Three exhibit tables in College & Career Fair
- Top Name/logo on event signage, program materials, website & social media
- First right of refusal to provide company branded conference gift bag
- Opportunity to provide 3 promo items for the gift bags
- Opportunity for banner inclusion and special mention in opening/closing ceremonies
- Opportunity to present brief remarks during the opening ceremony
- Logo prominently displayed on event t-shirt

\$10,000 | PLATINUM SPONSOR

- Two exhibit tables in College & Career Fair
- Name/logo on event marketing materials, website & social media
- Opportunity to provide 2 promo items for the gift bags
- Opportunity for banner inclusion and special mention in opening/closing ceremonies
- Logo on event t-shirt

\$5,000 | GOLD SPONSOR

- One exhibit table in College & Career Fair
- Name/logo on event marketing materials, website & social media
- Opportunity to provide 1 promo item for the gift bags
- Special mention during opening ceremony
- Logo on event t-shirt

\$2,500 | SILVER SPONSOR

- One exhibit table in College & Career Fair
- Name/logo on event marketing materials, website & social media
- Opportunity to provide 1 promo item for the gift bags
- Logo on event t-shirt

Exhibitors

- \$1,000 Corporate Exhibitors
- \$500 Nonprofit, College and University Exhibitors

**EVERYTHING YOU NEED
ALL IN ONE PLACE**

LAA App

SERVICES
MEMBERSHIP
COMMUNITY NEWS
EDUCATION
EVENTS
AND MORE!



LAUNCHING IN JANUARY 2019!

2019 Calendar of Events

2019 State of Latinos Conference

February 11, 2019
Hyatt Atlanta

30th Annual Compañeros Awards Luncheon

April 11, 2019
Georgia Aquarium

4th Annual Latina Empowerment Conference

May 18, 2019
Infinite Energy Center in Gwinnett

37th Annual Career Expo

June 25, 2019
Latin American Association

La 1^{ra} Feria de Recursos Hispanos

August 3, 2019
Infinite Energy Center in Gwinnett

31st Annual Latin Fever Ball

October 5, 2019
InterContinental Buckhead

20th Annual Latino Youth Leadership Conference

November 2, 2019
Emory University

3.

Engagement Opportunities





Latino College Leadership Alliance

The Latino College Leadership Alliance is open to all Latino college students and young professionals. This ambitious group is composed of young adults and students from higher education institutions in metro Atlanta who work with LAA staff and leadership to develop meaningful ways to engage with and impact Latino youth.

The Latino College Leadership Alliance provides professional development, service learning, networking and community service opportunities for members.



LCLA
**Latino College
Leadership Alliance**

An initiative of the Latin American Association

JOIN TODAY!

**For more information, visit www.thelaa.org/focus-areas/education/
For program information, contact Eliezer Vélez at velez_e@thelaa.org**

CULTURAL EVENTS

The LAA participates in numerous cultural events and activities throughout the year and proudly participates in local events that promote Latino culture.

Key annual cultural events include:

- Peachtree Latino Festival
- Wild Word Weekend: Zoo Atlanta
- Hispanic Heritage Night at the Georgia Aquarium
- Georgia Latino Film Festival
- Athens Latinx Festival

For the latest information on LAA community and cultural events, visit www.thelaa.org

PORTRAYING THE IMMIGRANT EXPERIENCE ART CONTEST



Painting by Emily Grace Guess

The focus of the contest is the Georgia immigrant experience. We invite high school artists from across Georgia to depict how they perceive the life of immigrants. Scholarships are given for first-, second-, and third-place winners, and all submissions are displayed in a prominent public venue each year.

The purpose of the contest is to uplift the voices of Latino and immigrant youth and to empower them to convey their message of struggle and hope to a broad audience. The art contest enhances educational opportunities and connects the students to a broader network of professional artists.

4.

Volunteer Opportunities





WE LOVE our volunteers!

It's astounding just how many people from all walks of life come to the LAA to give their time and talent as volunteers.

From college students to business professionals to retirees to people who have just arrived in Atlanta from other countries - they come to the LAA to make a difference, and they absolutely do!

Behind every LAA program and event is an army of committed volunteers. Direct service delivery, special events, steering committees, outreach and administrative support - they do it all.

Did you know that in 2018 the Latin American Association worked with 723 volunteers who contributed a total of 9,500 service hours?

VOLUNTEERS

PROGRAM SUPPORT

Volunteers are essential to the everyday operation of the Latin American Association. We rely on hundreds of volunteers each year to assist with everything from stocking the food pantry to leading workshops to providing event support.

Learn more about the LAA's programs and services at www.thelaa.org/services-and-programs/.

FAMILY WELL-BEING

- Reception desk and client intake
- Manage food pantry and clothing closet
- Lead workshops and presentations
- Conduct community outreach
- Conduct client follow-up
- Data entry and administrative support

IMMIGRATION

- Pro bono legal services (*skilled professionals*)
- Expertise areas: Immigration, Civil, Family Law
- Assistance with citizenship drives

ADVOCACY

- Conduct research
- Create reports and presentations
- Conduct outreach and grassroots organizing
- Assist with civic engagement program

ECONOMIC EMPOWERMENT

ENGLISH TEACHER ASSISTANT

- Classroom support
- Interpret
- Work one-on-one with students
- Administrative support

EMPLOYMENT SERVICES SUPPORT

- Resume assistance
- Business mentors
- Workshop presenters
- Hiring event support

YOUTH DEVELOPMENT

- Youth Conference planning
- After school academic support
- Enrichment activity
- Summer program support

To volunteer, please contact the LAA's Volunteer Coordinator at volunteer@thelaa.org or 404.248.2238.



THANK YOU TO OUR VOLUNTEERS!

For more information, visit www.thelaa.org/volunteer-at-the-laa/
To volunteer, contact the LAA's Volunteer Coordinator at volunteer@thelaa.org



AmeriCorps VISTA

AmeriCorps VISTA is a national service program designed to fight poverty in America. AmeriCorps VISTA members are passionate and committed to their mission to bring individuals and communities out of poverty. Members make a year-long, full-time commitment to serve at the LAA and help to grow organizational, administrative, and financial capacity.

For more information about the AmeriCorps VISTA program, visit www.nationalservice.gov/programs/ameri-corps/ameri-corps-vista/

THE LAA HAS EIGHT AMERICORPS VISTA POSITIONS:

- Corporate Relations Coordinator
- Economic Empowerment Coordinator
- Education Coordinator
- Family Well-Being Coordinator
- Outreach Coordinator
- Parent Engagement Coordinator
- Partnership Outreach Coordinator
- Volunteer Coordinator

To apply for an AmeriCorps VISTA position at the LAA, go to the Employment Opportunities section of our website.

- Applications for the (1) Volunteer, (2) Outreach, and (3) Corporate Relations Coordinators are accepted between December and February.
- Applications for the (1) Family Well Being, (2) Parenting, and (3) Education Coordinators are accepted between July and September.
- Applications for the (1) Economic Empowerment and (2) Partnership Outreach Coordinators are accepted between September and November.

For inquiries about AmeriCorps VISTA positions at the LAA, contact the LAA's Volunteer Coordinator at volunteer@thelaa.org



Youth Mentors

The LAA's Latino Youth Mentoring Program provides life-changing, one-on-one mentoring program for low-income at-risk Latino high school students at underperforming Title I schools in metro Atlanta. Professionals, college students and civic leaders are encouraged to serve as mentors, working closely with Latino youth to develop leadership skills, answer questions about college, offer career guidance and provide academic and social support.

Mentors commit to serve one school year and meet with their mentee twice per month.

For more information or to apply to be a Youth Mentor, visit www.thelaa.org/focus-areas/education/

Internships

Interns are an integral part of the LAA's work and operations. From working directly with clients to planning events to community organizing, we have internships for everyone. The LAA offers monthly, semester, summer and year-long internships. College credit can be earned through internships as applicable.

AVAILABLE INTERNSHIPS:

1) PROGRAMS

Internships are available within LAA's Education, Family Well-Being and Economic Empowerment focus areas. Interns will focus on direct service delivery, program planning, program management and more.

2) RESOURCE DEVELOPMENT

Interns will assist with fundraising, marketing and engagement, communications, grant writing, research and event planning.

3) ADVOCACY

Interns conduct research, prepare reports and create presentations; organize community constituents and conduct outreach. Additionally, they will assist with coalition-building initiatives and develop strategies to raise awareness of issues impacting the Latino community and more.

4) LEGAL

Internships are available for 2L and 3L law students. Legal internships provide course credit and are available fall, spring and summer semesters. Interns can choose to work under all of the LAA's legal services areas or select one focus area. These include general immigration legal services, domestic violence legal services and removal defense, among others.

For more information on internships, visit www.thelaa.org/volunteer-at-the-laa/ or contact LAA's Volunteer Coordinator at volunteer@thelaa.org.

VOLUNTEERS

SIGNATURE EVENT SUPPORT

Volunteers are always needed throughout the year to assist with the LAA's many Signature Events.

- Event set-up and prep
- Event break-down
- Logistics support
- Workshop presenters
- Registration/check-in

To volunteer, please contact the LAA's Volunteer Coordinator at volunteer@thelaa.org or 404.248.2238.

LAA SIGNATURE EVENTS

State of Latinos Conference
Compañeros Awards Luncheon
Latina Empowerment Conference
Career Expo

La Feria de Recursos Hispanos
Latin Fever Ball
Latino Youth Leadership Conference



Latin Fever Ball Guild

The Latin Fever Ball Guild is a lively and dedicated group of volunteers who work throughout the year to plan the LAA's largest and most important annual fundraising event, Latin Fever Ball. The Guild meets monthly and committees include sponsorships, marketing, auction, entertainment, decor and more.

The Latin Fever Ball Guild is a great way to get involved with the LAA, connect with other movers and shakers in the community and support a worthy cause.

VOLUNTEERS ARE NEEDED FOR THE 2019 LATIN FEVER BALL GUILD!

For more information or to join, contact Lina Bejarano at lbejarano@thelaa.org



4th Annual Latina Empowerment Conference

Saturday, May 18, 2019 | Infinite Energy Center in Gwinnett

VOLUNTEER OPPORTUNITIES

WORKSHOP PRESENTERS:

- Share subject matter expertise and personal experience to educate and inspire attendees
- Expertise areas include marketing, social media, business development, entrepreneurship, leadership development, communications and more.

RAFFLE PRIZES:

- Secure products and services that empower women

EVENT DAY SUPPORT:

- Event set-up and breakdown
- Registration/check-in
- Logistics support

To volunteer, contact the LAA's Volunteer Coordinator at volunteer@thelaa.org



20th Annual Latino Youth Leadership Conference

Saturday, November 2, 2019 | Emory University

VOLUNTEER OPPORTUNITIES

MENTOR GUIDES:

- Corporate volunteers and college students
- Lead groups of middle and high school students
- Provide guidance and motivate students
- Chaperone students

CAREER EXPLORER WORKSHOP PRESENTERS:

- Corporate volunteers
- Make presentations on career options and opportunities
- Emphasis on STEM careers

EVENT DAY SUPPORT:

- Event set-up and breakdown
- Student bus arrival/dismissal
- Registration/check-in
- Logistics support

To volunteer, contact LAA's Volunteer Coordinator at volunteer@thelaa.org

VOLUNTEERS

DONATION DRIVES

Donation drives are a great way for groups to get involved with the LAA and support the Latino community. Volunteers are needed to host donation drives at their offices, churches, homes or other locations. Donation drives can be conducted throughout the year and all items collected will be distributed to Latino children and families in need.



OUR VOLUNTEER COORDINATOR CAN HELP YOU PLAN AND EXECUTE YOUR DONATION DRIVE!

To host a donation drive, contact the LAA's Volunteer Coordinator at volunteer@thelaa.org

TYPES OF DONATION DRIVES

Food Drives

Toy Drives

Clothing Drives

Diaper Drives

School Supplies Drives

Book Drives

Coat Drives

Holiday Drives





Spirit of Giving

December 13 & 14, 2019

LAA Atlanta Outreach Center
LAA Lawrenceville Outreach Center
LAA Athens Outreach Center

Each year, the LAA collects and distributes gifts to hundreds of low-income Latino children during the holidays at our Spirit of Giving events. Volunteers are needed to host toy drives, sort and wrap gifts and provide logistics support. Individuals wishing to contribute can bring donations of toys to the LAA's three service centers.

PLEASE DONATE:

- New, Unwrapped Toys for Boys and Girls Ages 0-13
- Target, Walmart and Kroger Gift Cards

Donations of wrapping paper and tape are also needed. In-kind contributions of food/catering are greatly appreciated.

For more information, contact the LAA's Volunteer Coordinator at volunteer@thelaa.org





LAA Facilities Support

Thousands of individuals come through the LAA's service centers every year. Volunteers are critical to helping maintain these facilities through activities such as painting classrooms, landscaping and building shelves for the food pantry. Facilities support projects can be scheduled throughout the year on weekdays, nights and Saturdays.

The LAA respectfully requests that corporate groups provide any supplies needed for their project including paint and building materials.

To volunteer, contact the LAA's Volunteer Coordinator at volunteer@thelaa.org



THANK you!

THE LAA IS DEEPLY APPRECIATIVE OF OUR MANY
AMAZING VOLUNTEERS WHO GIVE SELFLESSLY OF
THEIR TIME AND TALENTS TO HELP OTHERS.

THANK YOU FOR ALL YOU DO TO SUPPORT
THE LAA AND THE LATINO COMMUNITY!

5.

Menu of Services



SPANISH CLASSES

The LAA offers the highest quality, most affordable Spanish classes in metro Atlanta. Whether you just want to brush up on your Spanish or are starting from square one – we have a class that's right for you!

- Spanish classes are offered year-round
- Classes are available weekdays and Saturdays
- Classes are taught by experienced professionals who are native spanish speakers
- Classes are engaging and interactive



For more information and to register for classes, visit www.thelaa.org/spanish-language-classes-2/

CUSTOM CORPORATE SPANISH CLASSES

The LAA works with companies and businesses to meet the language acquisition and cultural training needs of their employees. Custom Spanish classes are provided at the LAA or on-site at company offices.

For more information, contact Sandra M. Achury at sachury@thelaa.org

ADULT EDUCATION

The LAA offers progressing levels of affordable English classes designed for those who speak no English to advanced speakers who want to fine tune their skills. English classes are taught by ESL-certified instructors with years of teaching experience who speak both English and Spanish. English classes are interactive and instructors facilitate an environment that encourages students to feel comfortable enough to make mistakes and interact with their classmates to practice their new skills. We also offer a menu of affordable computer classes for those from basic to advanced skill levels.

The LAA encourages students in our English and Spanish classes to interact and practice their language skills through our weekly bilingual coffee hours on Tuesdays and Wednesdays from 5:30 - 6:30 p.m. at the LAA.

ENGLISH CLASSES

\$65 - \$90 PER 7 TO 8-WEEK COURSE

- Classes offered year-round during the week and on Saturdays
- Classes taught by certified bilingual instructors

COMPUTER CLASSES

\$60 PER 12 - HOUR COURSE

- Classes offered year-round, weekdays and Saturdays
- Beginner, intermediate and advanced levels
- Levels: Windows, Internet and Email; Microsoft Word, Excel and Power Point

PRIVATE AND CORPORATE ENGLISH CLASSES ARE AVAILABLE!

For more information and to register for English classes, visit www.thelaa.org/english-language-classes/

For more information and to register for computer classes, visit www.thelaa.org/computer-literacyclasses/

For inquiries about Private and Corporate English classes, please contact Sandra M. Achury at sachury@thelaaa.org

LAA ONLINE JOB BANK



The LAA Online Job Bank is the number one source for Latino job seekers and companies across the state of Georgia. Our service seeks to connect a diverse pool of top qualified candidates with the right employers.

JOB POSTING	FEE (30 DAYS)	FEE (60 DAYS)
Basic	\$85	\$135
Enhanced	\$135	\$220
Passive Job Seeker	\$185	\$350
Basic Package 5 job postings (in 12 months)	\$390	—
Enhanced Package 5 job posting (in 12 months)	\$550	—

THE “GO-TO” SOURCE FOR LATINO JOB SEEKERS AND COMPANIES!

- Access **10,000 +** job-seekers
- Top bilingual talent
- Great for entry level job seekers

Access the LAA Online Job Bank at www.thelaa.org/employment/

TRANSLATIONS SERVICES

The LAA offers affordable, professional, timely and certified translation services for a wide range of documents. All translations include a signed and notarized certificate of translation and services are available at our Atlanta, Lawrenceville, Dalton and Athens locations.

ENGLISH, SPANISH AND PORTUGUESE TRANSLATIONS

DOCUMENT EXAMPLES:

- Birth certificate and vital records
- Legal documents: (Agreements, divorce contracts, powers of attorney, etc.)
- Medical documents
- Academic documents (diplomas, transcripts, certificates, etc.)
- Marketing materials
- Passports and certificates

For a **FREE** quote or more info, contact translations@thelaa.org
or call 404-638-1829.

We're proud to have provided services for :



IMMIGRATION LEGAL SERVICES

The LAA offers affordable legal services to help eligible individuals obtain immigration benefits at our outreach centers in metro Atlanta, Lawrenceville, Dalton and Athens. The LAA has a highly-qualified, fully bilingual staff of legal professionals including six attorneys, six paralegals, and two BIA-Accredited Representatives.

IMMIGRATION LEGAL SERVICES:

- Family petitions
- Applications and renewals of legal permanent resident cards
- Naturalization and citizenship applications
- Removal defense services for non-detained immigrants
- Immigration services for victims of crime and domestic violence
- Work permit applications and renewals
- Consular processing
- Asylum
- Waivers
- Temporary Protected Status (TPS)

**Schedule an appointment in person from 8:30 a.m. - 4 p.m.
or by phone only on Fridays.**

LAA Atlanta Outreach Center: 404.471.1889

LAA Lawrenceville Outreach Center: 404.702.0271 for immigration appointments only

LAA Athens Outreach Center: 706.248.6766

LAA Dalton Outreach Center

For more information on Immigration Legal Services, visit www.thelaa.org/focus-areas/immigration/

FIND THE EMPLOYEES YOUR COMPANY NEEDS TO SUCCEED!

The LAA offers employment events designed to connect employers with highly qualified, bilingual talent.

MINI JOB FAIRS

- Customized recruitment events for a group of 4 - 10 employers
- Hosted on-site at the LAA
- Includes event planning, marketing and registration

ONLY \$400 PER
COMPANY

PRIVATE RECRUITMENT EVENTS

- Customized private recruitment events for a single company
- Hosted at company's choice of location
- Includes event planning, marketing and registration

STARTING AT \$750
PER COMPANY

For more information, please contact Sandra M. Achury at sachury@thelaa.org

We're proud to have provided services for :



LAA FACILITIES RENTAL

LOOKING TO HOST AN EVENT AT AN AFFORDABLE RATE AND CENTRALLY LOCATED VENUE?

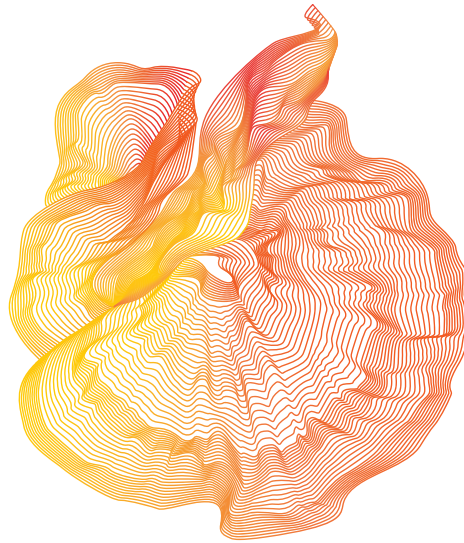
The LAA’s Atlanta service center is available to you! Located at 2750 Buford Highway in Brookhaven the LAA has ample parking and is directly on the MARTA bus line. Space is available for corporate, nonprofit, community, social and other events.

BOOK YOUR EVENT TODAY!

Room	Space / Capacity	Weekday Hourly Rates	Evening and Weekend Hourly Rate
Auditorium 1	27’ X 38’	\$150	\$200
Auditorium 2	30’ X 38’	\$150	\$200
Auditorium 3	22’ X 38’	\$125	\$175
Auditorium 1, 2, & 3	83’ X 38’	\$275	\$400
Conference Rooms	6 -10 people seated	\$75	\$125
Board Room	12 - 25 people seated	\$100	\$175
Classrooms	20 - 40 people seated	\$125	\$200

For more information or to reserve space, contact us at events@thelaa.org

THANK
you!



Latin American Association
2750 Buford Highway
Atlanta, GA 30324

Opportunity for All

Latin American Association
www.thelaa.org

Atlanta Outreach Center
2750 Buford Hwy.
Atlanta, GA 30324
404.638.1800

Athens Outreach Center
445 Huntington Rd., Ste 120,
Athens GA 30606
706.248.6766

Dalton Outreach Center
508 E. Morris Street
Dalton, GA 30701

Lawrenceville Outreach Center
308 North Clayton St.
Lawrenceville, GA 30046
678.205.1018