

**FOR IMMEDIATE RELEASE**



**Up Advertising, LLC Named a Constant Contact Certified Partner**  
*Georgia marketing expert to help small businesses and nonprofits  
achieve meaningful marketing results*

**Atlanta, GA — 06/10/2020** — Luz Alejandra Pelaez, CEO of UP Advertising, has been named a Certified Partner by Constant Contact, an Endurance International Group company and a leader in online marketing solutions for small businesses.

As a Certified Partner, UP ADVERTISING has demonstrated in-depth knowledge of the Constant Contact online marketing platform and best practices. This ensures program participants and the clients they serve will realize meaningful results from their investments in email and online marketing.

“Obtaining this certification will allow us to provide all of our experience to our clients in the digital area and it certifies us as experts in managing the adequate platforms in today's market.

We create marketing visions and innovative multicultural campaigns around those visions for brands to gain customer loyalty and market share with their target audience. Our approach is both strategic and tactical to establish lasting relationships with our clients while accomplishing immediate objectives. Finally, we ensure that campaigns are cost-effective and measurable. Learn more [www.upatlanta.com](http://www.upatlanta.com)”

“The Certification Program ensures customers that our Partners have proven, in-depth knowledge of online marketing and Constant Contact’s offerings,” said Joe Ribaudo, Director of Channel Marketing, Constant Contact. “By earning Certified Partner status, Alejandra Pelaez has demonstrated her commitment to helping clients succeed by taking proactive steps to grow her marketing skillset.”

**About UP Advertising, LLC**

Founded in 2013 UP Advertising is a full-service multicultural advertising and digital marketing agency specializing in reaching diverse ethnic groups nationwide.

UP Advertising knows the importance to give back to the community, we work together with Latin American Association, Georgia Hispanic Chamber of Commerce, NMSDC and many non-profit organizations to help others, we believe that by helping others we help ourselves to be better people and citizens.

Our corporate experience covers to small and mid-size companies. Our category and market experience covers advertising, banking, education, entertainment, financial services, franchising, government, technology, medical, non-profits, publishing, real estate, telecommunications and travel & tourism.

No matter what industry or culture you and your company represent, Up Advertising is happy to answer your multicultural marketing questions and needs. Call or email us to see how we can effectively manage your campaigns. [www.upatlanta.com](http://www.upatlanta.com)

#### **About Constant Contact**

Constant Contact, an Endurance International Group company and an established leader in online marketing, is built to simplify the complex and confusing task of marketing an idea. Constant Contact's award-winning team of marketing advisors is there for each customer, every step of the way. Whether it's creating great-looking email marketing campaigns, building an awesome website with ease, creating a beautiful logo for your brand, running Google Ads to get more website traffic, or finding new customers on social media, we've got all the tools, features, and expert guidance you need to help you succeed - all in one place. For more information, visit: [www.constantcontact.com](http://www.constantcontact.com).

#### **About Endurance International Group**

Endurance International Group Holdings, Inc. helps millions of small businesses worldwide with products and technology to enhance their online web presence, email marketing, business solutions, and more. The Endurance family of brands includes: Constant Contact, Bluehost, HostGator, Domain.com and SiteBuilder, among others. Headquartered in Burlington, Massachusetts, Endurance employs over 3,800 people across the United States, Brazil, India and the Netherlands. For more information, visit: [www.endurance.com](http://www.endurance.com).

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